# ROSEVILLE COMMUNITY SCHOOLS
# Roseville, Michigan

## BOARD OF EDUCATION

## MINUTES OF SPECIAL MEETING

## AUGUST 25, 2011

The Special Meeting of the Board of Education of the Roseville Community Schools, County of Macomb, Michigan, was held at the Roseville Administration Building on the twenty-fifth day of August 2011.

**REPRESENTING THE BOARD OF EDUCATION:**

PRESENT: Theresa Genest, President
Alfredo Francesconi, Vice President
Gregory Scott, Secretary
Matthew McCartney, Treasurer
Ruth Green, Trustee
Kevin Switanowski, Trustee

EXCUSED: Brent White, Trustee

ADMINISTRATION PRESENT:
John R. Kment, Superintendent
Rebecca Vasil, Deputy Superintendent
Mike LaFeve, Assistant Superintendent
Jon Steenland, Director of Buildings and Grounds

EXCUSED: Lynn A. Hutchison, Assistant Superintendent of Business and Finance

OTHERS: Ron Greve, School Attorney

**REPRESENTING THE CITY OF ROSEVILLE:**

PRESENT: John Chirkun, Mayor
Robert Taylor, Mayor Pro Tem
Salvatore Aiuto, City Council
Jan Haggerty, City Council
Frank A. Maisano, City Council
Colleen McCartney, City Council
Bill Shoemaker, City Council
Stephen A. Truman, City Manager

The meeting was called to order by President Theresa Genest at 7:00 p.m.

## I. PLEDGE OF ALLEGIANCE

Members of the Board of Education and the City of Roseville along with the administration and citizens arose and recited the Pledge of Allegiance.

## II. DISCUSSION AND/OR ACTION WITH THE ROSEVILLE CITY COUNCIL ON THE PROMOTION OF THE CITY OF ROSEVILLE IN ORDER TO BRING IN NEW FAMILIES WITH CHILDREN TO HELP INCREASE ENROLLMENT AT RCS

John Kment – Overview of Roseville Community Schools; decline of enrollment – 75% left state; employee concessions; concern about student numbers this fall.

Steve Truman – Longstanding spirit of cooperation between city and schools; marketing strengths: affordable housing, outstanding transportation options, strong industrial base.

School of Choice – Procedures; rationale; link to finances.

Student Achievement – Failing schools; AYP; subgroups; continually increased standards.

General Discussion – Marketing strategies; combining forces to market; use of property where buildings have been taken down; security cameras; Building Trades program; ownership of houses on Common in front of Roseville High School; MISD Special Education millage.

Received input from members of the audience.

Mayor Chirkun – Appreciation for the opportunity to meet together, share ideas. Welcome further chances to meet.

## III. ADJOURNMENT

There being no further business before the Board of Education, motion by Switanowski, supported by Green, to adjourn the meeting at 9:00 p.m.

MOTION CARRIED UNANIMOUSLY (6-0).

GREGORY W. SCOTT
SECRETARY
BOARD OF EDUCATION

GWS/dr