MACOMB COUNTY
Department of Planning and Economic Development

Helping to cultivate community and build business

Mark A. Hackel
County Executive

Reporting directly to Macomb County Executive Mark A. Hackel, our mission is to assist in retaining, growing and attracting economic investment while improving the overall quality of life for residents and businesses in Macomb County.

Stephen N. Cassin, Executive Director
Don Morandini, Deputy Director

Cultivating community and building busin

Economic Development

Focused on building and sustaining a robust regional economy, we:

- Assist start-up companies
- Offer services to help retain and expand existing businesses
- Attract new economic investment to Macomb County

Based on existing capabilities of the region, special emphasis is placed on the targeted industries of advanced manufacturing, aerospace, defense, homeland security and medical devices.

Community Development

With a mission to create strong, sustainable and inclusive communities, we manage an average of $2.5 million in federal funding through the U.S. Department of Housing and Urban Development (HUD). Programs include:

- Community Development Block Grant (CDBG) funds for 21 participating communities throughout the county
- ”HOME” funds for building or buying and rehabilitating affordable housing for low-income people, often in partnership with area nonprofit development organizations.

ness through five distinct program areas

Planning & Mapping

Sound planning is the foundation for community and economic prosperity. Focused on creating regional and local collaborations, we leverage a dynamic set of planning and mapping services tailored to the individual needs of our partners. Our services include:

- Local planning assistance
- Comprehensive and strategic planning services
- Mapping and geospatial data
- Demographic & economic data analysis

Outreach and Communications

Equipped with expert researchers and skilled graphic designers, this program area supports department efforts to reach out to communities, businesses and individuals as well as Michigan's film industry.

Land and Water

With a goal to advance County Executive Mark Hackel's "Blue Economy Initiative," activities are focused on creating sustainable value for Lake St. Clair and its tributaries through:

- Environmental stewardship
- Development of water-based businesses
- Recreational boating and fishing
- Quality of life enhancements for residents and visitors

Mark A. Hackel
County Executive

Macomb County Department of Planning & Economic Development

1 South Main, 7th Floor
Mount Clemens, MI 48043

586-469-5285

planning@macombcountymi.gov
www.MacombCountyMi.gov/MCPED
www.MacombBusiness.com
www.FilmMacomb.org

Satellite offices:

Velocity Collaboration Center
6633 18 Mile Road
Sterling Heights, MI 48314

Eastpointe City Hall
23200 Gratiot
Eastpointe, MI 48021

Find us on Facebook:
www.facebook.com/MacombCountyPlanningAndEconomicDevelopment